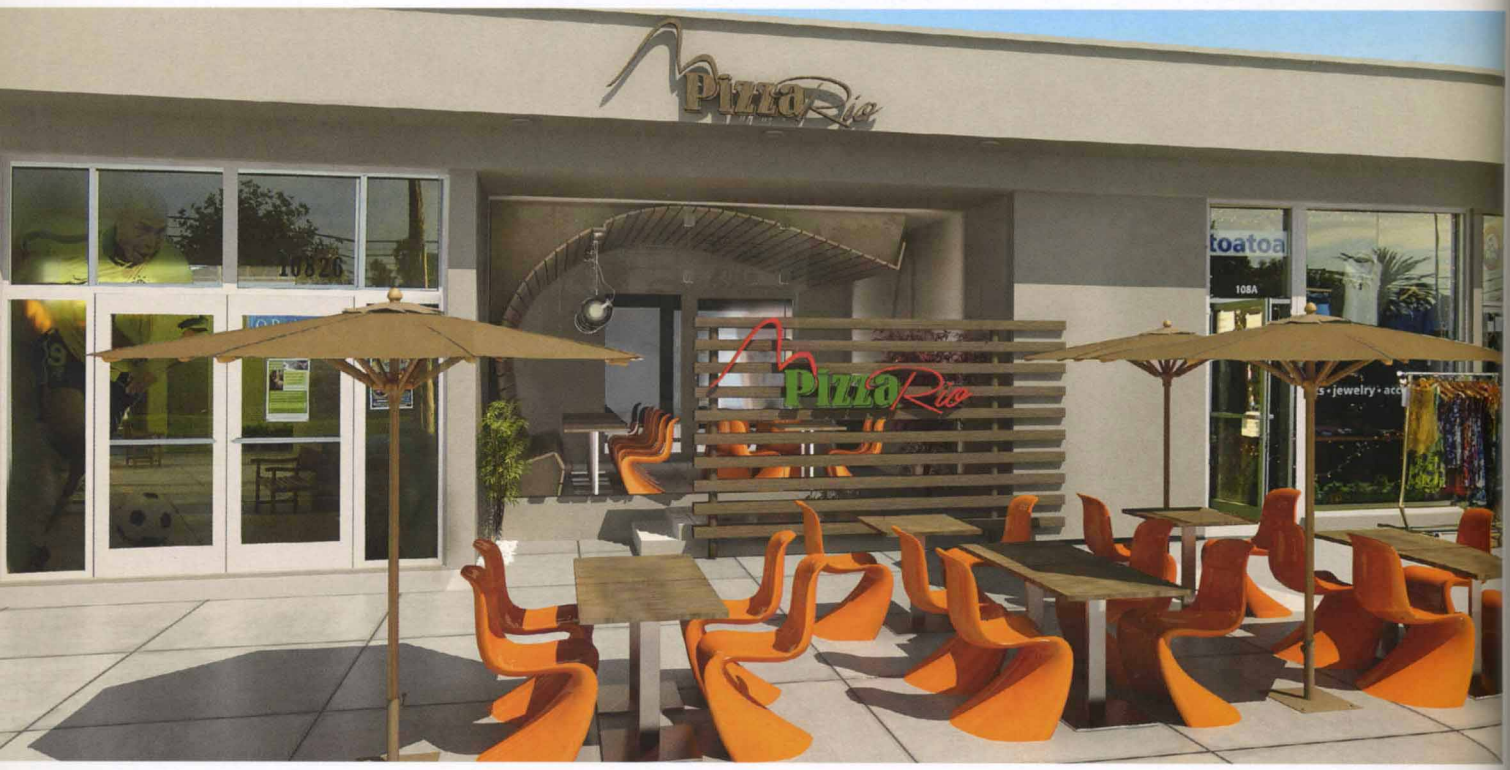
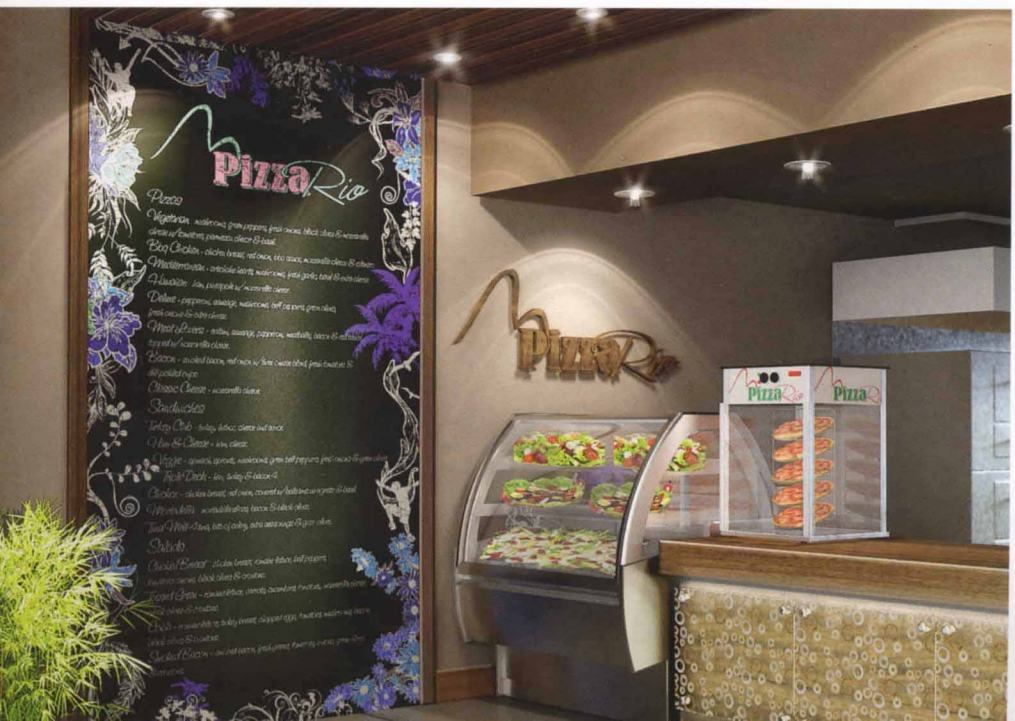
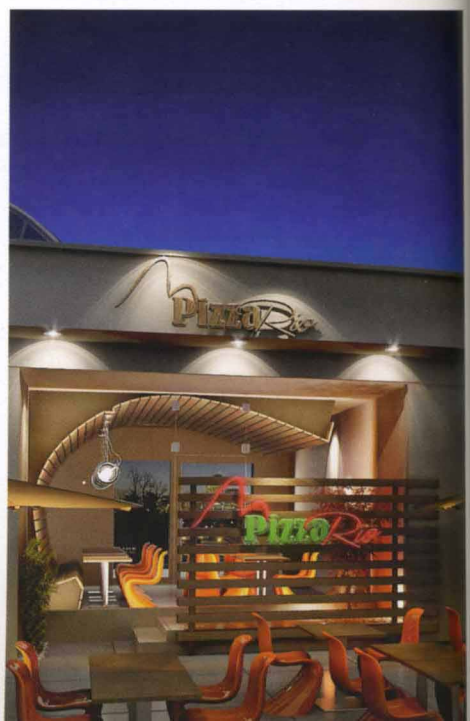
01

PIZZA RIO

The da Rosa Ward design firm concept was to create a pizzeria in the Culver City area of Los Angeles County. Because this area is highly saturated with a number of Brazilian restaurants, the firm incorporated the rich history of Brazil's famed Corcovado Mountain, which is located in Rio de Janeiro, dubbing this project "Pizza Rio". This merged the familiarity of one of Brazil's largest cities with a small, yet superb, Brazilian restaurant. The logo and design symbolically incorporate the eye-catching curves of the Corcovado's two little mountains, creating an exciting experience for restaurant goers.

01 Curved wooden slats interior **02** Outdoor seating area **03** Ordering counter and kitchen area **04** View of exterior by night

Renderings: dRW-design lab